



Technology and Design Leader

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Objective

Versatile technology and design leader focusing on user experiences. Looking to achieve quality experiences and business objectives by leveraging unique combination of leadership skills, strategic planning, process-oriented thinking, and graphic/technical skills.

Professional Overview

Experience leading teams to execute on time, on budget projects with innovative quality standards. Background implementing new and creatively-applied solutions to change the way business is accomplished. Strong ability to combine the strategic with the day-to-day operations of design and technology. Extensive experience designing and developing a wide variety of solutions and products. Approach all projects with a focus on the user experience.

Experience

AIMCO AIMCO | Denver, CO Director of Content Development | July 06–Present

Led team for all content development efforts in Fortune 1000 training department. Worked directly on many campaigns, products and programs, using industry-leading tools and approaches.

- Led innovation and programs for new development tools, standards and practices. These tools and practices increased visual appeal and adoption of the approach across multiple departments and increased development efficiency by over 30%.
- Brought Microsoft SharePoint portal to company and was vital in driving implementation and adoption of the tool by thousands of users. Used creative and adaptive techniques to implement solutions that fit the needs of the business.
- Implemented a design focus and culture in the training development group. This led to, among other things, the creation of training “magazines” that allowed the company to sell ad space to vendors. On just one of these projects, we paid for the costs of 5000 training magazines and created \$15,000 of additional revenue through the placement of vendor ads.
- Began comic strip communication that educated 4,000 field staff responsible for over \$12 billion in real estate assets.

desh NETWORK EchoStar | Denver, CO Program Manager | Feb 04–Jul 06

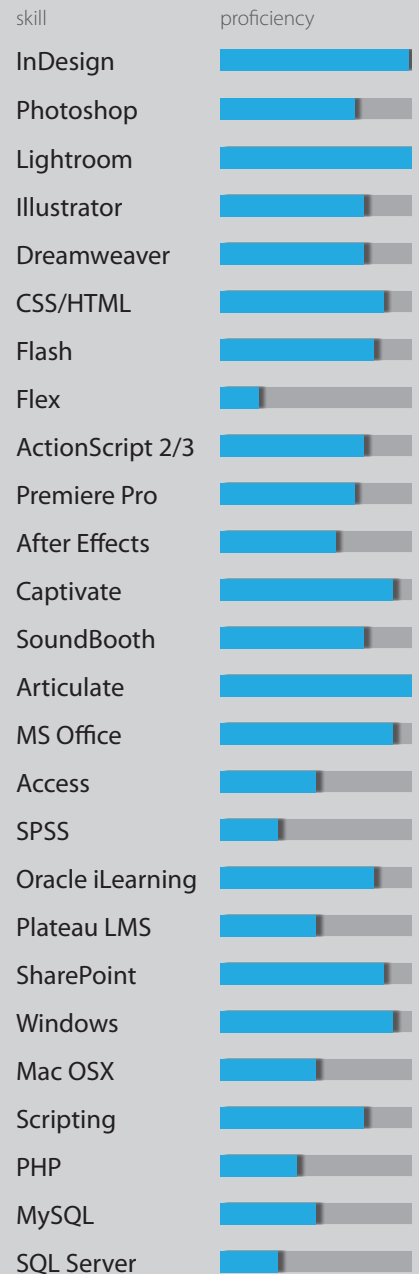
Started company’s E-learning department and launched learning management system, developing E-learning and establishing processes for quality and consistency.

- Managed team responsible for supporting all of department’s technology, process and data needs.
- Led business implementation of company’s learning management system. Coordinated 500 administrators to support over 20,000 learners.
- Created standardized E-learning tools, learning interactions and more in Flash, decreasing development time by 15%.

Portfolio

Want to see specific projects I’ve worked on or items I’ve programmed, designed and created? Visit my portfolio at www.brianreyman.com.

Technical Skills



CERTIFIED EXPERT



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Training Coordinator | Dec 02–Feb 04

Established tracking systems, standardized processes and supported several dozen trainers.

- Point of contact for system support for all trainers in organization.
- Standardized department systems and processes to increase efficiencies and consistencies.
- Facilitated communication between geographically dispersed employees.
- Developed content for and trained MS Office classes to hundreds of employees.



Colorado State University | Fort Collins, CO

Assistant Web Designer | Sept 01–Dec 02

Maintained and created new Web sites and intranet for Colorado State University using ColdFusion, HTML and databases.

- Earned reputation for driving projects through solid team skills and individual analysis.
- Partnered with customer/clients in product development and deployment.

Education



Colorado State University

Bachelor of Science, Business Administration

Double Concentration: Computer Information Systems and Marketing

Testimonies

“Brian exemplifies the word ‘professional’. He has the ability to leverage his various areas of expertise and focus them into the work he is managing. Brian displays superior abilities in recognizing problems and their causes and is imaginative in finding excellent solutions. He sets a flawless example of conduct and would strengthen any team.”

rob **DE GRASSE**

Former SVP, Aimco; President, RD3 Inc.

“Brian is one of the brightest minds in creative and technical development within the learning and development space. He will be one of the people that sets the standards for training into the future.”

peter **LYNCH**

VP, Aimco

“I worked with Brian for several years and highly recommend him. Brian brings many skills to the table; business knowledge, technical skills, training expertise and leadership.”

chris **JOHNSON**

Flash Developer, Google

General Skills

Agile Methodologies

Technology Selection and Standardization

Communication

Coaching

Project Management

Identity Branding

Process Creation

Object Oriented Programming

Scripting

Vendor Selection and Management

Employee Development

Create/write my blogs with over 5,000 hits/month

Photography

Video Production

Activities and Honors

Designer of Award Winning Annual Report (Best in Class, \$1 Billion+)

Designer of Award Winning Advertising (Magazine)

Director of Award Winning Communication Series (Illustration)

Selected as top .5% of all employees in Fortune 500 company (20,000+ employees)

Co-chair, Denver Adobe InDesign User Group